

Shaazia Stonehocker

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Portfolio: www.shaazia.com

SUMMARY

Staff Product Designer with 20+ years of experience designing high-craft, system-driven SaaS products used at scale. Deep background in developer tools, design systems, and AI-ready UX patterns—bringing strong visual taste, interaction rigor, and systems thinking to complex workflows. Known for shaping product direction, elevating design quality, and partnering closely with engineering to ship thoughtful, accessible, and future-forward experiences.

DESIGN EXPERTISE

- **Developer Experience & SaaS UX**
- **Design Systems & Platform Patterns**
- **AI-Ready & LLM-Driven UX**
- **High-Craft Visual & Interaction Design**
- **Systems Thinking & Information Architecture**
- **Prototyping & Implementation Partnership**
- **Accessibility (WCAG) & Inclusive Design**
- **Product Storytelling & Design Rationale**

Tools: Figma (expert), Axure, Omnigraffle, Adobe Creative Suite

Ways of Working: Systems-first design, rapid prototyping, critique-driven iteration, close engineering collaboration

PROFESSIONAL EXPERIENCE

Senior UX Designer (Staff-Level IC)

Amazon – Digital, Devices & Alexa Support (D2AS) | Austin, TX

March 2024 – Present

- Design AI-powered customer and developer-adjacent experiences across web, voice, and platform surfaces.
- Shape interaction models and UX patterns that balance automation, clarity, and human control in AI-driven systems.
- Contribute to shared design patterns and system-level decisions that scale across teams and products.
- Create high-fidelity designs and interactive prototypes, partnering closely with engineering to ensure implementation quality.
- Advocate for accessibility, visual polish, and interaction consistency across complex workflows.

GitHub signal: AI-ready UX, craft, systems, implementation partnership.

UX Design Manager (Hands-On Staff IC Role)

Amazon Web Services (AWS) – Next Gen Developer Experience | Houston, TX
August 2022 – March 2024

- Designed core experiences for developer tools supporting code collaboration, CI/CD, and AI-assisted workflows.
- Contributed to platform-wide UX patterns and design system initiatives used across multiple AWS products.
- Designed AI-assisted experiences (including Amazon Q) that helped developers understand system behavior, errors, and next steps.
- Acted as a tastemaker in design reviews—raising the bar for interaction quality, visual craft, and clarity.
- Partnered deeply with engineers and architects to translate complex technical systems into intuitive UX.

GitHub signal: dev tools, Copilot-adjacent thinking, systems, AI.

VP, UX Design Director

Woodforest National Bank | Houston, TX
March 2015 – August 2022

- Led and executed UX for complex, multi-workflow SaaS products across mobile and web.
- Defined and evolved design systems, interaction standards, and visual language at scale.
- Designed high-trust, regulated workflows with a strong emphasis on clarity, accessibility, and usability.

- Balanced platform consistency with product-level flexibility, partnering closely with engineering leadership.
- Delivered polished, production-ready designs while shaping longer-term UX strategy.

GitHub signal: systems maturity, craft, accessibility, ownership.

Principal UX Designer

Lithium Technologies | Remote
August 2010 – March 2014

- Designed large-scale SaaS and community platforms used by global enterprises and developer-adjacent teams.
 - Built reusable interaction patterns and IA frameworks to support complex workflows and collaboration.
 - Partnered with product and engineering to evolve platform capabilities iteratively.
 - Led mobile UX design with a strong focus on consistency, performance, and polish.
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Senior Information Architect

HP | Houston, TX
August 2007 – August 2010

- Designed information architecture and interaction systems for HP.com and global SaaS platforms.
 - Supported multi-workflow, multi-region experiences used by millions of users.
 - Awarded **three HP E-Awards** for UX innovation and impact.
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EDUCATION

Bachelor of Business Administration – Accounting
University of Houston